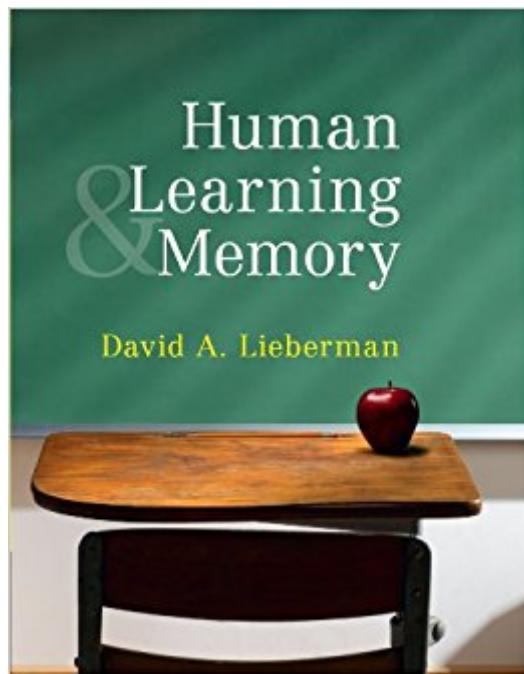


The book was found

Human Learning And Memory



Synopsis

This innovative textbook is the first to integrate learning and memory, behaviour, and cognition. It focuses on fascinating human research in both memory and learning (while also bringing in important animal studies) and brings the reader up to date with the latest developments in the subject. Students are encouraged to think critically: key theories and issues are looked at in detail; descriptions of experiments include why they were done and how examining the method can help evaluate competing viewpoints. By looking at underlying cognitive processes, students come away with a sense of learning and memory being interrelated actions taken by the same human being, rather than two separate activities. Lively and engaging writing is supported by lots of examples of practical applications that show the relevance of lab-based research to everyday life. Examples include treatments for phobias and autism, ways to improve eyewitness testimony, and methods of enhancing study techniques.

Book Information

Paperback: 604 pages

Publisher: Cambridge University Press; 1 edition (January 16, 2012)

Language: English

ISBN-10: 0521701392

ISBN-13: 978-0521701396

Product Dimensions: 7.4 x 1.1 x 9.7 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 6 customer reviews

Best Sellers Rank: #36,971 in Books (See Top 100 in Books) #64 in Books > Textbooks > Social Sciences > Psychology > Cognitive Psychology #89 in Books > Textbooks > Social Sciences > Psychology > Clinical Psychology #127 in Books > Medical Books > Psychology > Clinical Psychology

Customer Reviews

"Lieberman takes his mastery of a wide range of complex research and theory and presents it in clear, respectful, and thought-provoking prose." --Paul Young, Houghton College, New York "This is a highly readable text. It draws the reader in from the very first page and challenges them to really think about and question the rest of the text. All concepts and theories are explained well and elaborated on with both real-world and research examples and it makes great use of applications which really help students to understand." --Hayley Ness, The Open University "Human Learning &

Memory is a lively and engaging read. The author does an excellent job of building up concepts and guiding the reader through quite complex theoretical ideas without over-burdening them with jargon. I was impressed by the constant reinforcing of key points with particularly interesting and/or clever experiments." --Samuel Hutton, University of Sussex"David Lieberman, of the University of Stirling, attempts to integrate different facets of the subject, including learning and memory, and behavior and cognition. The text focuses on human research in both memory and learning and aims to encourage students to think critically. Key theories and issues are detailed, and the focus on underlying cognitive processes aims to offer insight into learning and memory as inter-related actions rather than two separate activities." --Times Higher Education

This innovative textbook is the first to integrate learning and memory, behaviour and cognition. It focuses on humans and the latest developments in the subject. As part of the in-depth coverage, research is related to its practical applications with examples such as treatments for phobias and autism.

I got this assigned by a professor. Seriously the chapters are way too long full of unnecessary examples. DO not recommend literally takes me about 3 hours to read and fully understand a chapter

This book is just poorly written, but if you have to buy it, you have to buy it!

Hardly ever used the book but had to buy it for my psychology class.

Great book! It arrived quickly and was exactly what I needed for school

I am grateful that Mr. Lieberman wrote this book.Why?Because prior to reading this book, I've made several attempts (to no avail) to understand the subject of learning, memory, and cognition by reading research papers and articles related to the subject. The problem? Well, there are several problems but let me give you three.1) Most research papers (if not all) are simply not written for layman. You must have existing knowledge on the subject in order to fully understand behind those research papers.2) In case of articles which are supposed to be written for layman, most experts suffer from the curse of knowledge. They communicate as if the average reader has a similar level of expertise as they do. Also, it seems like they have the tendency to use big words and complex

language to communicate their ideas. You won't find any of those problems in this book. The author does an excellent job painting the big picture. I was never lost when reading this book because the author presents all the important points in a highly organized manner. The points are laid out in an optimal order. He teaches you the basics first so that you can use that basic knowledge to understand the more complicated concepts/theories. You will not only get to learn about all the theories about how learning, memory, and the brain work, but also how scientists (or psychologists or whatever) came up with those theories and the reason behind them. Obviously, this book requires a lot of thinking, which is actually good for the brain :) These are just a few great things about the book, there are several other things about the book that I find very awesome. Highly recommended.

Although I haven't finished the book, I can say is a GREAT reading for those trying to learn about Learning, Memory, Behavior, Personality, etc. There are many text books, who cover the same topics, but not with the deepness required, so its explanations belong more to an anecdotal description, than to real insights of why we humans, behave the way we behave. GREAT reading. Fernando

[Download to continue reading...](#)

Memory Exercises: Memory Exercises Unleashed: Top 12 Memory Exercises To Remember Work And Life In 24 Hours With The Definitive Memory Exercises Guide! (memory exercises, memory, brain training) Memory Training: Train your brain to improve your memory (Unlimited Memory, Mental Health, Memory Techniques, Education & Reference, Study Skills, Memory Improvement Book 1) Better Memory Now: Memory Training Tips to Creatively Learn Anything Quickly, Improve Memory, & Ability to Focus for Students, Professionals, and Everyone Else who wants Memory Improvement Memory Repair Protocol - Improve Your Memory: Powerful Strategies To Enhance Your Memory - The Ultimate Guide to Unleash Your Brain's Potential (memory loss Book 1) Memory: Boost Your Memory with Easy Exercises - Improve Your Mental Focus in Everyday Life (FREE BONUS INCLUDED) (Improve memory, improving memory, remembering more, productivity improvement) How to Improve Your Memory and Remember Anything: Flash Cards, Memory Palaces, Mnemonics (50+ Powerful Hacks for Amazing Memory Improvement) (The Learning Development Book Series 7) Quantum Memory: Learn to Improve Your Memory with The World Memory Champion! Nursing: Human Science And Human Care (Watson, Nursing: Human Science and Human Care) Super Learning: Hypnosis for Memory Improvement, Brain Enhancement and Fast Learning via Subliminal Hypnosis and Meditation Accelerated Learning: Learn How to Master

new Skills Faster than Ever; Practical Guide on how to Dramatically Improve Your Memory and Learning Techniques Human Learning and Memory Trauma and Memory: Brain and Body in a Search for the Living Past: A Practical Guide for Understanding and Working with Traumatic Memory Memory and Transitional Justice in Argentina and Uruguay: Against Impunity (Memory Politics and Transitional Justice) Introduction to Deep Learning Using R: A Step-by-Step Guide to Learning and Implementing Deep Learning Models Using R Brain Training And Brain Games for Memory Improvement: Concentration and Memory Improvement Strategies with Mind Mapping (New for 2015) The Software Requirements Memory Jogger: A Pocket Guide to Help Software And Business Teams Develop And Manage Requirements (Memory Jogger) Memory Manipulation: How to Train Your Brain to Think Faster, Concentrate More, and Remember Anything: Learn Memory Improvement and Boost Your Brain Power The Politics of Trauma and Memory Activism: Polish-Jewish Relations Today (Memory Politics and Transitional Justice) The Art of Memory Forensics: Detecting Malware and Threats in Windows, Linux, and Mac Memory Learning: How To Become a Genius & Expert In Any Subject With Accelerated Learning (Accelerated Learning - Learn Faster -How To Learn - Make It Stick - Brain Training)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)